Introduction to Mobilize
WHAT ARE THE PRIMARY GOALS OF MOBILIZE?

The primary goals of Mobilize are . . .
1. To develop a culture of faithful servant-leadership in the local church.
2. To emphasize the establishment of biblical covenant-team relationships between pastors, local church leaders, and members.
3. To provide effective and cutting-edge ministerial resources that encompass the training and formation of spiritual integrity in every believer.

WHAT ARE THE STUDENT ACTIVITIES IN MOBILIZE?

Participants delve into the 48-week program through:
1. At-home, informative textbook reading.
2. Personal, engaging Bible study.
3. Twelve monthly seminars, reviewing the textbook, and Bible studies.
4. Weekly ministry assignments.

WHAT IS A “BIRD’S-EYE” OVERVIEW OF MOBILIZE?

➢ In Level One: The Foundation (which lasts for six months), the pastor guides participants in becoming workers for Christ through two, three-month series of studies:
   • Part A: Leadership Skills – Enabling members to become leaders.
   • Part B: Character Formation – Discipling members into Christlikeness.

➢ In Level Two: The Ministry Plan (which lasts for another six months), individuals choose, in consultation with the pastor, a specialization area of ministry that they personally desire to establish in their church. Level Two studies are divided into two, three-month sections:
   • Part A: Ministry Foundations and Principles – Discovering key information about their specialized ministry.
   • Part B: Ministry Skills and Practices – Acquiring abilities for specialized ministry.

Specializations include twelve areas of ministry.
• Cell Group Ministry
• Children’s Ministry
• Christian Education
• Counseling
• Evangelism
• Marriage and Family
• Music
• Prayer
• Stewardship
• Teaching
• Women’s Ministry
• Youth Ministry
WHAT RESOURCES ARE USED IN LEVEL ONE, PART A: LEADERSHIP SKILLS?

Student and pastor resource manuals are provided by Mobilize for the three-month study of Mobilize Level One, Part A. Leadership Skills (as they are in the other three, three-month studies). Both manuals contain, under Tab 2, a “Guide for Daily Reflections” which leads the student through daily assigned textbook readings, Bible reading, and personal reflections.

The study resource for Leadership Skills comprises four textbooks.
1. Every Good Endeavor: Connecting Your Work to God’s Work (Timothy Keller).
2. The Next Christians: Seven Ways You Can Live the Gospel and Restore the World (Gabe Lyons).
3. The Volunteer Revolution: Unleasing the Power of Everybody (Bill Hybels).
4. Lead Like Jesus: Lessons for Everyone from the Greatest Leadership Role Model of All Time (Ken Blanchard and Phil Hodges).

The seminar resource for Leadership Skills was prepared by the Reverend Paul L. Walker, Ph.D., former general overseer of the Church of God and pastor emeritus of the Mt. Paran Church of God in Atlanta, Georgia. This material is located under Tab 4.

The three monthly seminars are titled:
1. “How Do I Think?”
2. “What Do I Do?”
3. “What Does It Require?”

WHAT RESOURCES ARE USED IN PART B: CHARACTER FORMATION?

Student and pastor resource manuals are also provided by Mobilize for this second three-month study. Both manuals contain, under Tab 2, a “Guide for Daily Reflections” which leads the student through daily assigned textbook readings, Bible reading, and personal reflections.

The study resource for Character Formation also comprises four textbooks.
1. Exploring the Declaration of Faith (French L. Arrington)
2. Developing the Leader Within You (John C. Maxwell)
3. The Life You’ve Always Wanted: Spiritual Disciplines for Ordinary People (John Ortberg)
4. Spiritual Leadership: Principles of Excellence for Every Believer (J. Oswald Sanders)

The seminar resource for Character Formation (under Tab 4) was prepared by Dr. Paul L. Walker and Dr. Donald S. Aultman, former Executive Director of the Church of God Division of Education.

The three monthly seminars are titled:
1. “Who Am I?”
WHAT IS THE DIFFERENCE BETWEEN MOBILIZE LEVEL ONE AND MOBILIZE LEVEL TWO?

In structure and format, both levels of Mobilize are very similar. Students continue to study daily textbook reading assignments and meet with the pastor for a seminar each month. But the focus changes in Level Two. In consultation with the pastor, students now choose one of the twelve specialized areas of ministry that they personally desire to establish in their church.

Student and pastor resource manuals are very similar in Level Two but are more extensive. The manuals contain, under Tab 2, a “Guide for Daily Reflections” for each of the twelve concentrations. The student chooses the appropriate guide for his or her specialization.

The study resources for Level Two, in both Part A and Part B, are too numerous to list here because the resources vary according to which specialization the participant chooses. These resources are listed alphabetically according to each specialization in the Appendix (see page 9).

The seminar resources for Level Two are:

- Part A: Ministry Foundations and Principles
  - “Elders, Deacons, and Ordination” – R. Hollis Gause and Steven J. Land
  - “Christian Ethics in the 21st Century” – Terry L. Cross and Donald S. Aultman
  - “Principles of Ministry for Leaders” – Larry Hess
  - Optional Resource for Marriage and Family (a focus-group specialization, see page 6) – H. Lynn and Mary Ruth Stone

- Part B: Ministry Skills and Practices
  - “Church Model of Care” – Mark Walker
  - “Conflict Resolution” – Paul Conn
  - “Guidelines for Personal Productivity” – Paul Conn

WHAT ARE THE FINANCIAL COSTS OF MOBILIZE?

The student cost for each one of the four, three-month segments of studies is only ninety-nine dollars ($99). So the cost for a participant to complete the entire year-long Mobilize program is less than $400 (not counting shipping fees)—$396 to be exact. The cost for a married couple, when both are participating in the same specialization, is only slightly higher at $452. This includes all four student notebooks and a minimum of twelve textbooks.

The cost to pastors is about the same unless they desire to have the textbooks for more than one specialization. When compared to any other mentoring, educational, or learning experience, Mobilize is an excellent and cost-efficient opportunity for pastors to train their church leaders for ministry. After reviewing the application with the total price list, please call the office of the Division of Education if you have questions or feel you need additional information.